

**Site Usage**

**19,558** Visits

**53.10%** Bounce Rate

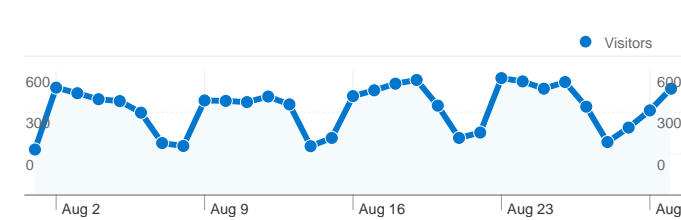
**78,307** Pageviews

**00:03:26** Avg. Time on Site

**4.00** Pages/Visit

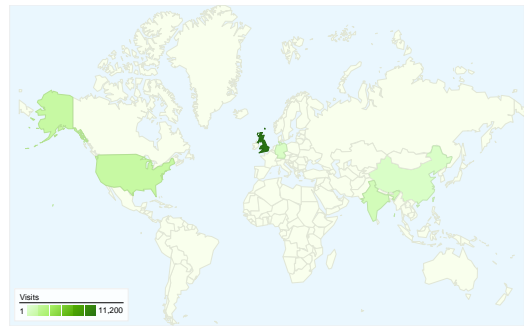
**45.28%** % New Visits

**Visitors Overview**

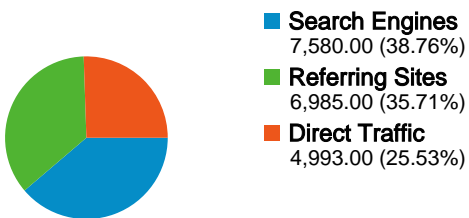


**Visitors**  
**10,049**

**Map Overlay**

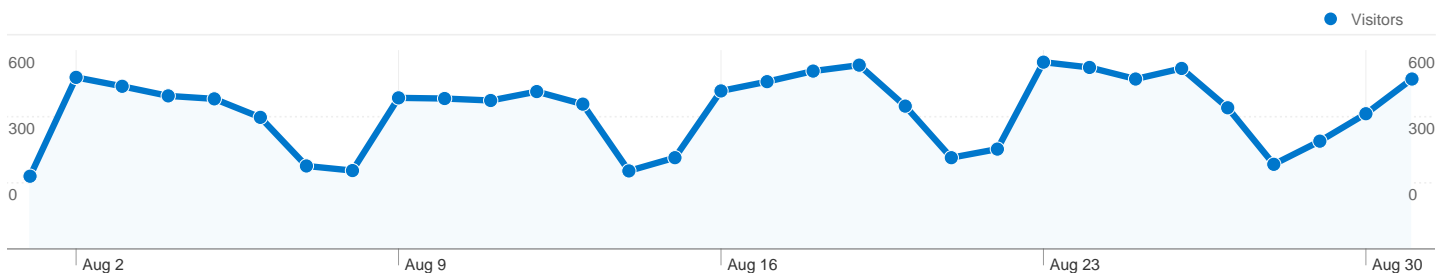


**Traffic Sources Overview**



**Content Overview**

| Pages                  | Pageviews | % Pageviews |
|------------------------|-----------|-------------|
| /                      | 9,980     | 12.74%      |
| /index.php             | 5,644     | 7.21%       |
| /people.php            | 1,989     | 2.54%       |
| /pages/research.html   | 1,805     | 2.31%       |
| /pages/undergraduates- | 1,630     | 2.08%       |



## 10,049 people visited this site

19,558 Visits

10,049 Absolute Unique Visitors

78,307 Pageviews

4.00 Average Pageviews

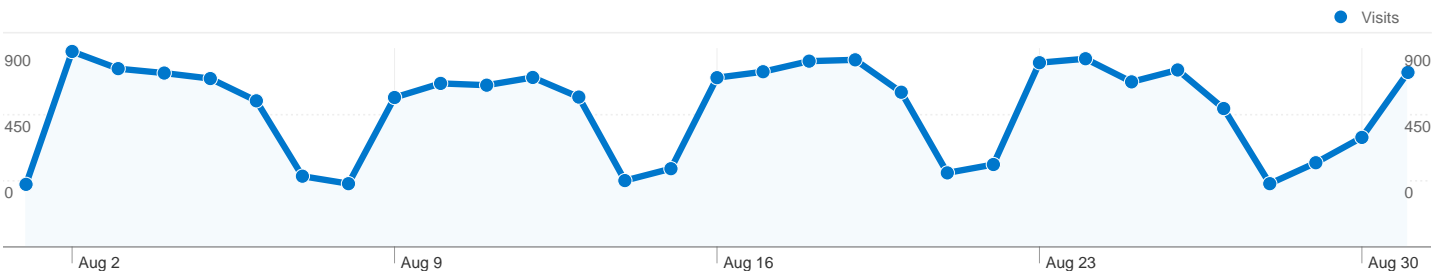
00:03:26 Time on Site

53.10% Bounce Rate




45.28% New Visits

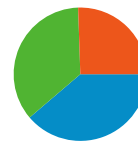
## Technical Profile

| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 10,559 | 53.99%   | T1               | 9,783  | 50.02%   |
| Firefox           | 5,276  | 26.98%   | Unknown          | 4,291  | 21.94%   |
| Chrome            | 1,974  | 10.09%   | DSL              | 3,334  | 17.05%   |
| Safari            | 1,477  | 7.55%    | Cable            | 1,920  | 9.82%    |
| Opera             | 167    | 0.85%    | Dialup           | 203    | 1.04%    |



**All traffic sources sent a total of 19,558 visits**

-  **25.53%** Direct Traffic
-  **35.71%** Referring Sites
-  **38.76%** Search Engines

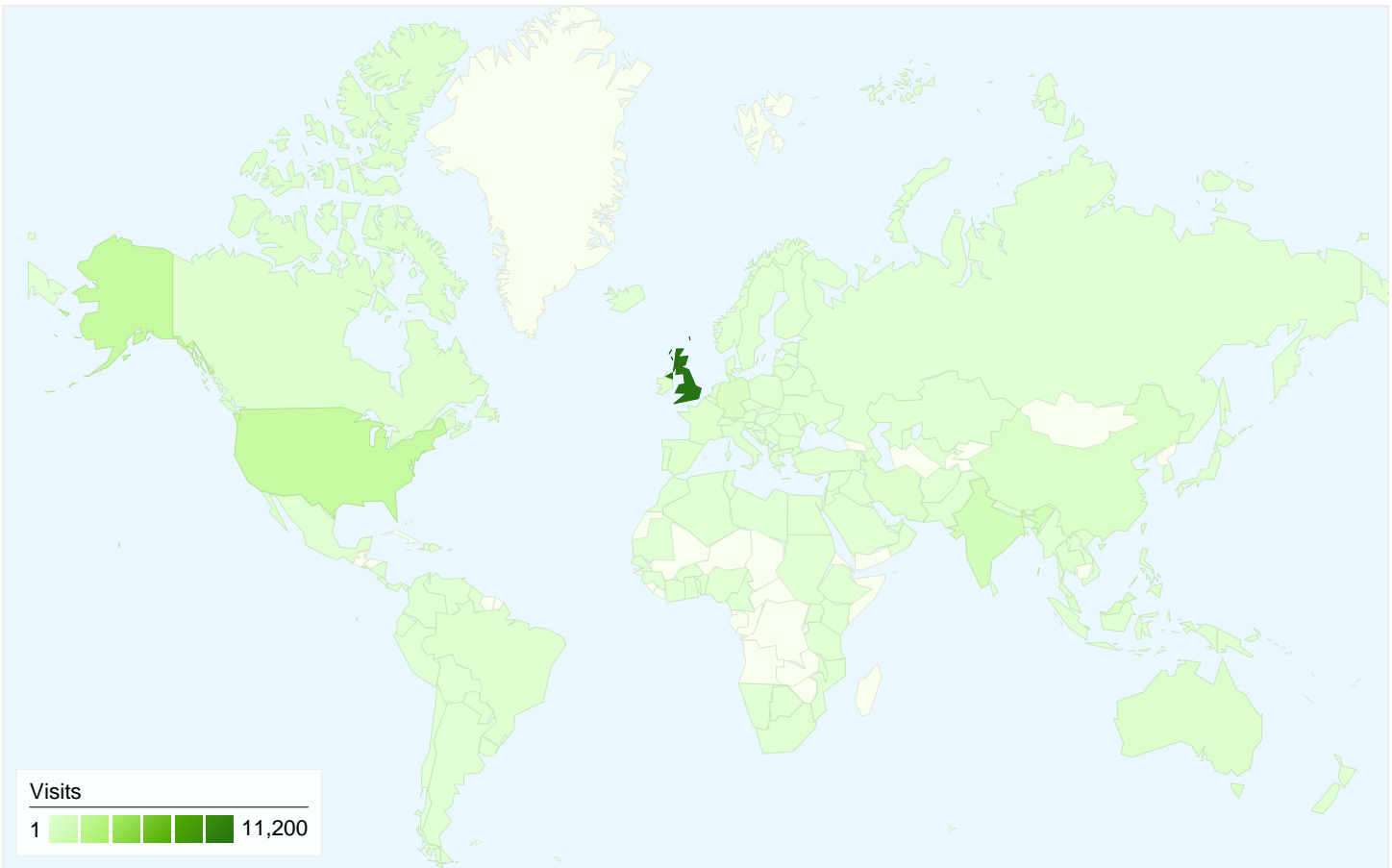


- **Search Engines**  
7,580.00 (38.76%)
- **Referring Sites**  
6,985.00 (35.71%)
- **Direct Traffic**  
4,993.00 (25.53%)

## Top Traffic Sources

| Sources                     | Visits | % visits |
|-----------------------------|--------|----------|
| google (organic)            | 7,083  | 36.22%   |
| (direct) ((none))           | 4,993  | 25.53%   |
| cam.ac.uk (referral)        | 1,043  | 5.33%    |
| tech.cam.ac.uk (referral)   | 825    | 4.22%    |
| lookup.cam.ac.uk (referral) | 659    | 3.37%    |

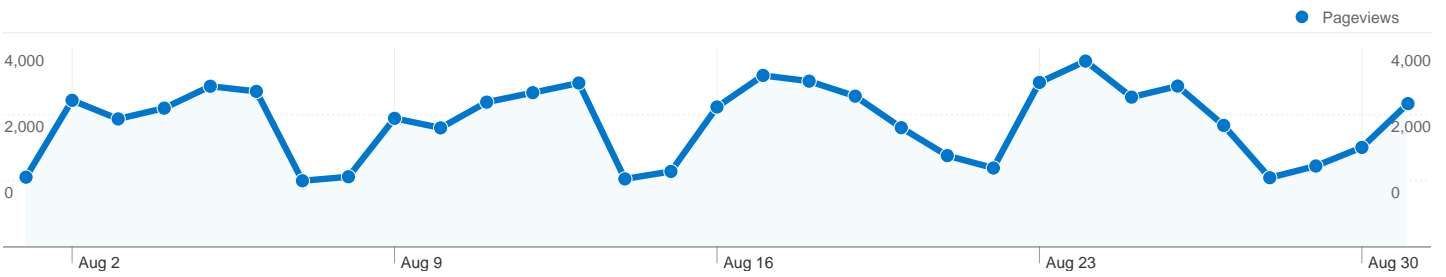
| Keywords                | Visits | % visits |
|-------------------------|--------|----------|
| nigel slater cambridge  | 314    | 4.14%    |
| cambridge chemical      | 242    | 3.19%    |
| chemical engineering    | 211    | 2.78%    |
| alex routh              | 178    | 2.35%    |
| howard chase, cambridge | 158    | 2.08%    |



**19,558 visits came from 138 countries/territories**

| Site Usage                                   |  |  |  |  |             |  |
|--|--|--|--|--|-------------|--|
| Visits                                       | Pages/Visit                              | Avg. Time on Site                                | % New Visits                                 | Bounce Rate                                  |             |  |
| <b>19,558</b><br>% of Site Total:<br>100.00% | <b>4.00</b><br>Site Avg:<br>4.00 (0.00%) | <b>00:03:26</b><br>Site Avg:<br>00:03:26 (0.00%) | <b>45.31%</b><br>Site Avg:<br>45.28% (0.07%) | <b>53.10%</b><br>Site Avg:<br>53.10% (0.00%) |             |  |
| Country/Territory                            | Visits                                   | Pages/Visit                                      | Avg. Time on Site                            | % New Visits                                 | Bounce Rate |  |
| United Kingdom                               | <b>11,200</b>                            | 3.38   | 00:03:22                                     | 24.69%                                       | 58.17%      |  |
| United States                                | <b>1,634</b>                             | 4.14   | 00:03:04                                     | 76.93%                                       | 51.71%      |  |
| India  | <b>918</b>                               | 5.05   | 00:03:22                                     | 82.24%                                       | 42.05%      |  |
| Germany                                      | <b>504</b>                               | 4.28   | 00:03:07                                     | 62.90%                                       | 39.29%      |  |
| China  | <b>445</b>                               | 7.86   | 00:06:18                                     | 61.57%                                       | 38.20%      |  |
| Malaysia                                     | <b>391</b>                               | 4.65   | 00:03:41                                     | 57.80%                                       | 48.85%      |  |
| Australia                                    | <b>263</b>                               | 4.63   | 00:02:59                                     | 69.58%                                       | 50.19%      |  |
| Iran   | <b>261</b>                               | 3.68   | 00:03:09                                     | 40.23%                                       | 59.77%      |  |
| Singapore                                    | <b>219</b>                               | 5.36   | 00:04:03                                     | 59.82%                                       | 36.07%      |  |

|        |            |      |          |        |               |
|--------|------------|------|----------|--------|---------------|
| Canada | <b>199</b> | 5.69 | 00:03:42 | 85.43% | 38.69%        |
|        |            |      |          |        | 1 - 10 of 138 |



**Pages on this site were viewed a total of 78,307 times**

**78,307** Pageviews

**57,984** Unique Views

**53.10%** Bounce Rate

## Top Content

| Pages                                     | Pageviews | % Pageviews |
|---|-----------|-------------|
| /   | 9,980     | 12.74%      |
| /index.php                                | 5,644     | 7.21%       |
| /people.php                               | 1,989     | 2.54%       |
| /pages/research.html                      | 1,805     | 2.31%       |
| /pages/undergraduates-chemeng-bameng.html | 1,630     | 2.08%       |