

#### Site Usage

21,270 Visits

**81,713** Pageviews

3.84 Pages/Visit

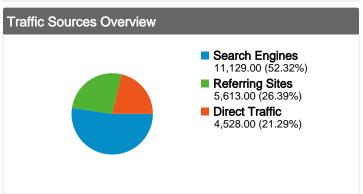
	52.2	20%	Bounce	Rate
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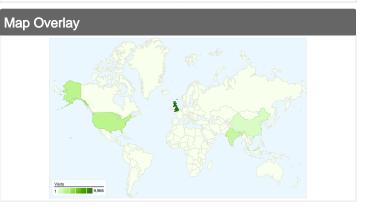
00:03:23 Avg. Time on Site

56.92% % New Visits

				<ul><li>Visitors</li></ul>
700	P-0-0	10-0-0-0	<b>/</b>	70
350	`			350
		_		
0				0

Content Overview		
Pages	Pageviews	% Pageviews
1	9,944	12.17%
/index.php	3,290	4.03%
/pages/undergraduates-	2,227	2.73%
/people.php	2,164	2.65%
/pages/research.html	1,959	2.40%







#### 13,528 people visited this site

21,270 Visits

13,528 Absolute Unique Visitors

**81,713** Pageviews

3.84 Average Pageviews

00:03:23 Time on Site

52.20% Bounce Rate

56.92% New Visits

#### **Technical Profile**

Browser	Visits	% visits
Internet Explorer	8,394	39.46%
Firefox	5,812	27.32%
Chrome	4,488	21.10%
Safari	1,964	9.23%
Opera	234	1.10%

Connection Speed	Visits	% visits
Unknown	21,270	100.00%

# www.ceb.cam.ac.uk Traffic Sources Overview



# All traffic sources sent a total of 21,270 visits

21.29% Direct Traffic

26.39% Referring Sites

52.32% Search Engines

Search Engines
11,129.00 (52.32%)
Referring Sites
5,613.00 (26.39%)
Direct Traffic
4,528.00 (21.29%)

#### **Top Traffic Sources**

Sources	Visits	% visits
google (organic)	10,620	49.93%
(direct) ((none))	4,528	21.29%
cam.ac.uk (referral)	1,334	6.27%
tech.cam.ac.uk (referral)	847	3.98%
search.cam.ac.uk (referral)	402	1.89%

Keywords	Visits	% visits
chemical engineering	322	2.89%
sarada crowe cambridge	287	2.58%
cambridge chemical	269	2.42%
peter foreman cambridge	158	1.42%
biaohua chen buct	96	0.86%



## Pages on this site were viewed a total of 81,713 times

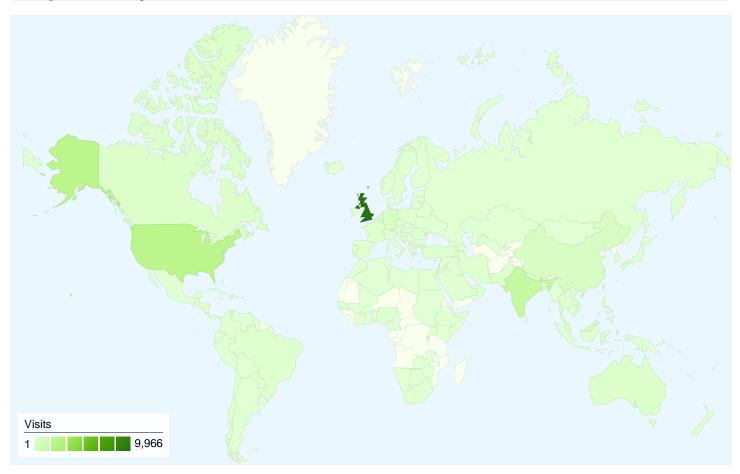
**81,713** Pageviews

**62,922** Unique Views

52.20% Bounce Rate

## **Top Content**

Pages	Pageviews	% Pageviews
1	9,944	12.17%
/index.php	3,290	4.03%
/pages/undergraduates-chemeng-bameng.html	2,227	2.73%
/people.php	2,164	2.65%
/pages/research.html	1,959	2.40%



# 21,270 visits came from 149 countries/territories

Visits 21,270 % of Site Total:	Pages/Visit 3.84 Site Avg:	<b>00:03:</b> Site Avg:	-	% New Visits 56.92% Site Avg:	<b>Bounce 52.20</b> Site Avg:	%
100.00%	3.84 (0.00%)	00:03:	23 (0.00%)	<b>56.92%</b> (0.01%)	52.209	<b>%</b> (0.00%)
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom		9,966	3.71	00:03:45	38.76%	51.41%
United States		2,128	3.05	00:02:13	76.97%	61.37%
India		1,500	4.36	00:03:31	80.00%	51.53%
Malaysia		495	3.94	00:03:10	60.81%	55.56%
China		495	5.32	00:05:21	56.57%	38.38%
Germany		468	4.01	00:02:06	68.16%	49.57%
Singapore		395	5.01	00:05:05	51.14%	39.75%
Canada		319	3.53	00:03:00	76.18%	54.55%
Philippines		317	1.98	00:02:12	79.18%	70.66%

Australia	303	4.01	00:02:47	82.18%	53.47%
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