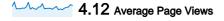
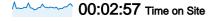


#### **14,603** Visits

<b>5,988</b>	Absolute Unique Visitors
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**60,212** Page Views





55.89% Bounce Rate

37.03% New Visits

### **Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	9,755	66.80%	T1	8,379	57.38%
Firefox	3,423	23.44%	Unknown	2,757	18.88%
Safari	739	5.06%	DSL	2,096	14.35%
Chrome	493	3.38%	Cable	1,177	8.06%
Opera	115	0.79%	Dialup	163	1.12%



**MADA 41.64%** Direct Traffic

33.79% Referring Sites

6,080.00 (41.64%) **Referring Sites** 4,934.00 (33.79%) **Search Engines** 3,589.00 (24.58%)

Direct Traffic

24.58% Search Engines

#### **Top Traffic Sources**

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	6,080	41.64%	chemical engineering	582	16.22%
google (organic)	3,081	21.10%	elena gonzalez, cambridge	386	10.76%
cam.ac.uk (referral)	1,161	7.95%	cambridge chemical	146	4.07%
cheng.cam.ac.uk (referral)	953	6.53%	chemical engineering	58	1.62%
tech.cam.ac.uk (referral)	900	6.16%	sina bonyadi	47	1.31%

## www.ceb.cam.ac.uk Map Overlay

#### 1 Aug 2009 - 31 Aug 2009 Comparing to: Site



# 14,603 visits came from 128 countries/territories

Site Usage	
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Visits 14,603 % of Site Total: 100.00%	Pages/Visit 4.12 Site Avg: 4.12 (0.00%)	Avg. Time on Site 00:02:57 Site Avg: 00:02:57 (0.00%)		% New Visits 37.08% Site Avg: 37.03% (0.13%)	<b>55.89</b> Site Avg	Bounce Rate 55.89% Site Avg: 55.89% (0.00%)	
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United Kingdom		9,801	3.19	00:02:10	19.70%	65.03%	
United States		624	5.75	00:02:57	80.29%	44.87%	
India		515	5.61	00:05:01	82.14%	36.12%	
Germany		305	6.47	00:04:21	54.43%	39.34%	
Malaysia		260	5.14	00:05:15	61.15%	42.31%	
China		237	7.16	00:07:47	64.98%	21.52%	
Singapore		188	5.82	00:05:03	67.55%	29.79%	
Pakistan		169	5.11	00:04:26	85.21%	33.14%	
Canada		137	4.49	00:01:55	75.91%	38.69%	
Australia		116	5.34	00:03:53	68.97%	39.66%	
						1 - 10 of 128	



#### Pages on this site were viewed a total of 60,212 times

**60,212** Page Views

**45,867** Unique Views

55.89% Bounce Rate

## **Top Content**

Pages	Page Views	% Page Views
/	7,649	12.70%
/index.php	6,647	11.04%
/pages/undergraduates-chemeng-bameng.html	1,960	3.26%
/people.php	1,883	3.13%
/pages/research.html	1,491	2.48%