

**Site Usage**

**17,482** Visits

**51.74%** Bounce Rate

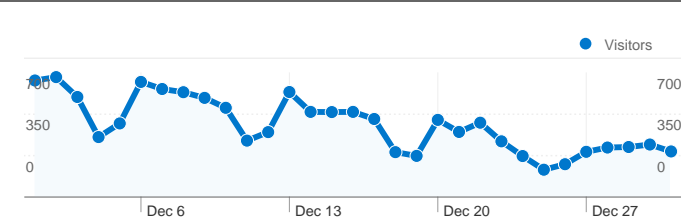
**69,176** Pageviews

**00:02:59** Avg. Time on Site

**3.96** Pages/Visit

**49.91%** % New Visits

**Visitors Overview**

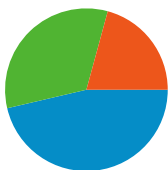


**Visitors**  
**10,159**

**Content Overview**

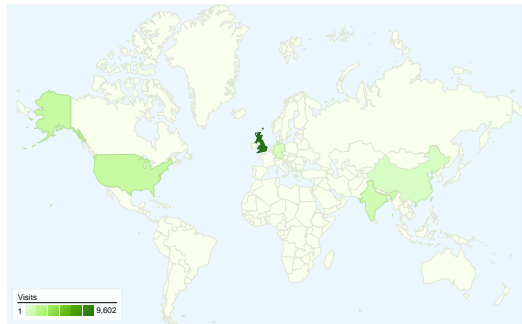
Pages	Pageviews	% Pageviews
/	7,922	11.45%
/index.php	3,565	5.15%
/notfound.php	2,094	3.03%
/people.php	1,810	2.62%
/pages/research.html	1,663	2.40%

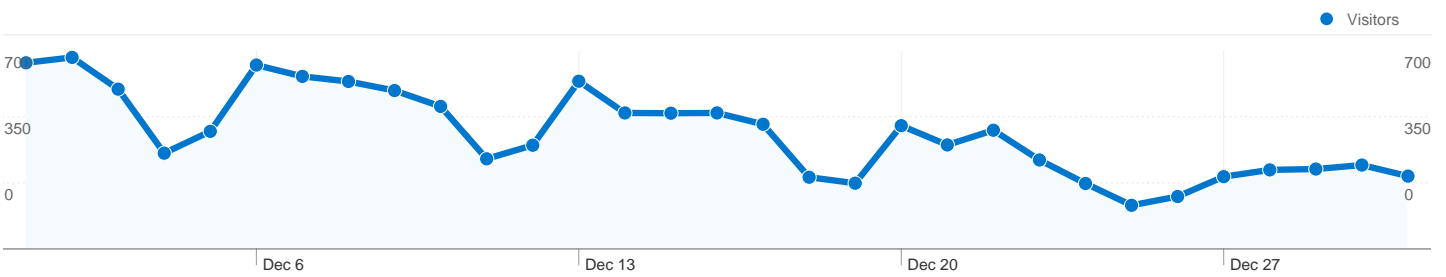
**Traffic Sources Overview**



- **Search Engines**  
8,102.00 (46.34%)
- **Referring Sites**  
5,749.00 (32.89%)
- **Direct Traffic**  
3,631.00 (20.77%)

**Map Overlay**





## 10,159 people visited this site

17,482 Visits

10,159 Absolute Unique Visitors

69,176 Pageviews

3.96 Average Pageviews

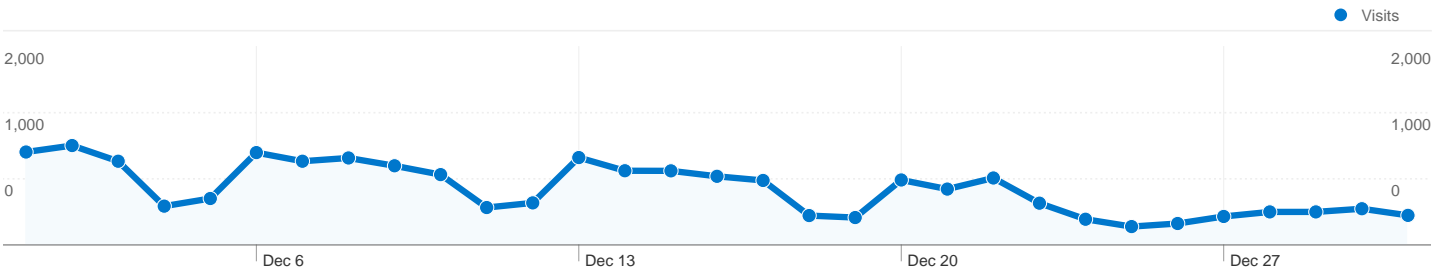
00:02:59 Time on Site

51.74% Bounce Rate




49.91% New Visits

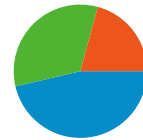
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	8,602	49.20%	T1	8,047	46.03%
Firefox	4,971	28.43%	Unknown	3,773	21.58%
Chrome	2,323	13.29%	DSL	3,764	21.53%
Safari	1,294	7.40%	Cable	1,692	9.68%
Opera	189	1.08%	Dialup	167	0.96%



**All traffic sources sent a total of 17,482 visits**

-  **20.77%** Direct Traffic
-  **32.89%** Referring Sites
-  **46.34%** Search Engines

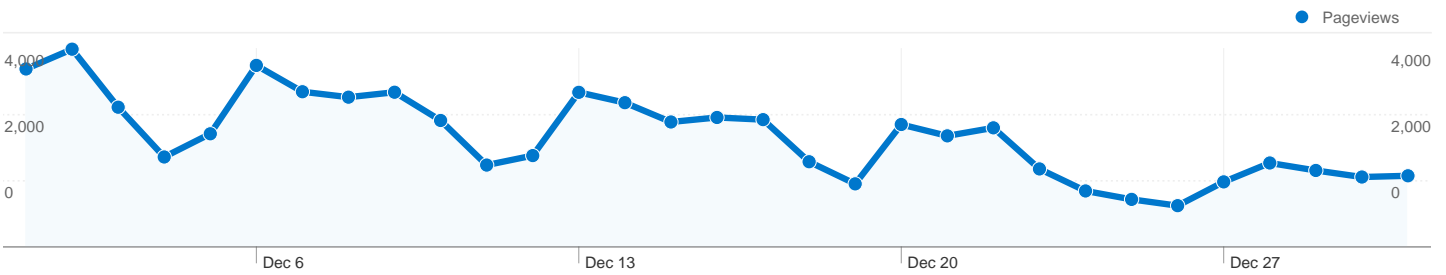


- **Search Engines**  
8,102.00 (46.34%)
- **Referring Sites**  
5,749.00 (32.89%)
- **Direct Traffic**  
3,631.00 (20.77%)

## Top Traffic Sources

Sources	Visits	% visits
google (organic)	7,753	44.35%
(direct) ((none))	3,631	20.77%
tech.cam.ac.uk (referral)	909	5.20%
cam.ac.uk (referral)	788	4.51%
google.com (referral)	460	2.63%

Keywords	Visits	% visits
"institute of biotechnology"	502	6.20%
cambridge chemical	214	2.64%
michaela mcneill	175	2.16%
chemical engineering	174	2.15%
dr kamrun yunus	140	1.73%



**Pages on this site were viewed a total of 69,176 times**

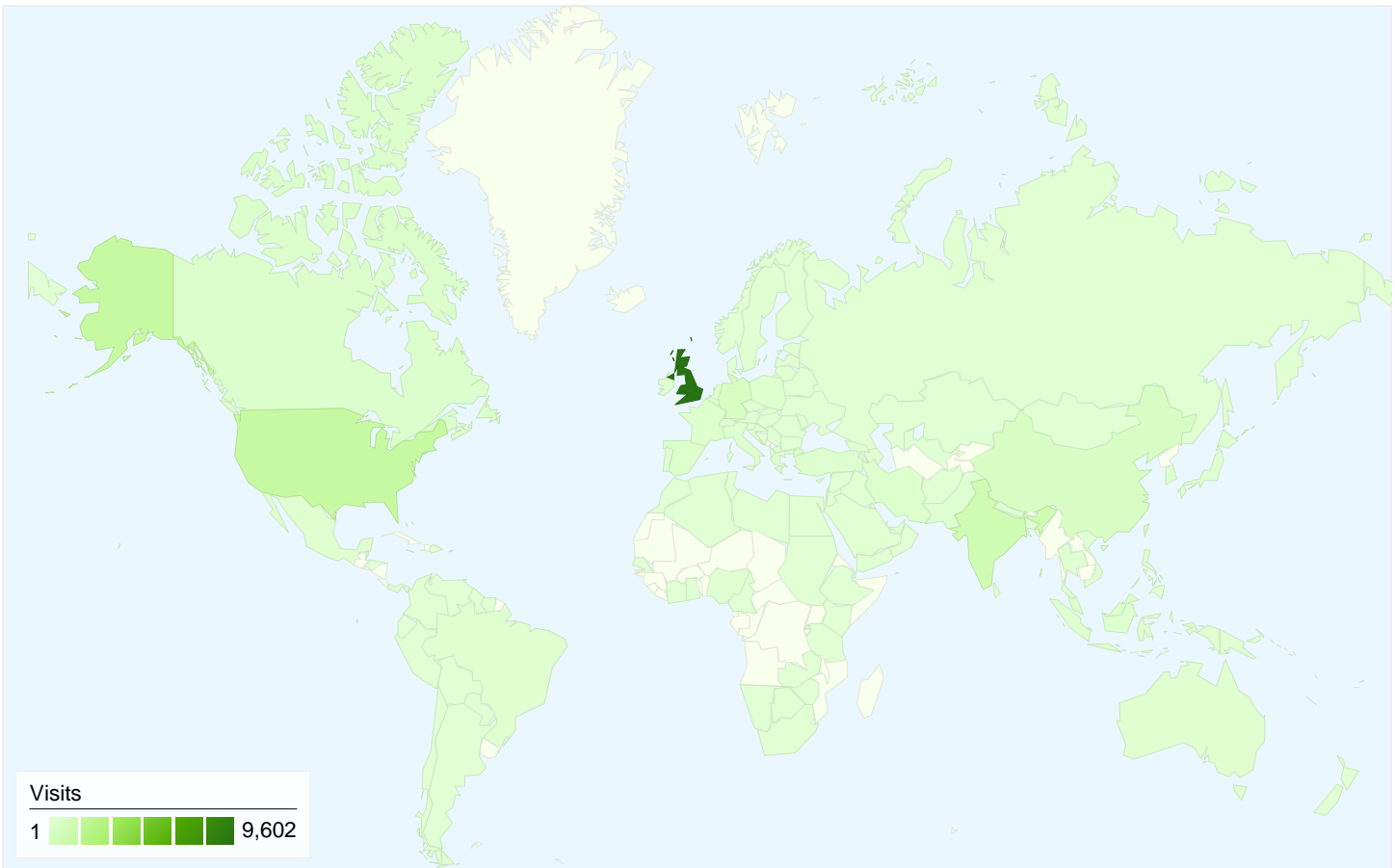
**69,176 Pageviews**

**51,472 Unique Views**

**51.74% Bounce Rate**

## Top Content

Pages	Pageviews	% Pageviews
/	7,922	11.45%
/index.php	3,565	5.15%
/notfound.php	2,094	3.03%
/people.php	1,810	2.62%
/pages/research.html	1,663	2.40%



**17,482 visits came from 131 countries/territories**

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
<b>17,482</b> % of Site Total: 100.00%	<b>3.96</b> Site Avg: 3.96 (0.00%)	<b>00:02:59</b> Site Avg: 00:02:59 (0.00%)	<b>49.97%</b> Site Avg: 49.91% (0.11%)	<b>51.74%</b> Site Avg: 51.74% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United Kingdom	<b>9,602</b>	3.46	00:02:50	31.05%	56.68%	
United States	<b>1,392</b>	3.19	00:01:42	80.10%	53.38%	
India	<b>945</b>	6.36	00:04:46	73.54%	36.83%	
Germany	<b>502</b>	3.84	00:02:29	58.37%	50.40%	
China	<b>458</b>	6.74	00:05:31	63.32%	39.52%	
Canada	<b>237</b>	3.02	00:01:42	83.54%	57.81%	
Malaysia	<b>201</b>	5.00	00:03:44	62.69%	49.25%	
France	<b>198</b>	6.31	00:03:19	73.23%	43.43%	
Spain	<b>180</b>	4.22	00:03:02	77.78%	43.89%	

Iran	<b>173</b>	4.87	00:04:13	87.86%	40.46%
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