

42.40% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	11,163	61.74%	T1	9,175	50.74%
Firefox	4,504	24.91%	Unknown	3,824	21.15%
Safari	1,177	6.51%	DSL	2,873	15.89%
Chrome	946	5.23%	Cable	1,956	10.82%
Opera	176	0.97%	Dialup	222	1.23%

www.ceb.cam.ac.uk Traffic Sources Overview

Dec 1, 2009 - Dec 31, 2009

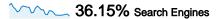
Referring Sites

6,193.00 (34.25%) **Direct Traffic** 5,353.00 (29.60%)

Comparing to: Site



VVVVV 34.25% Referring Sites

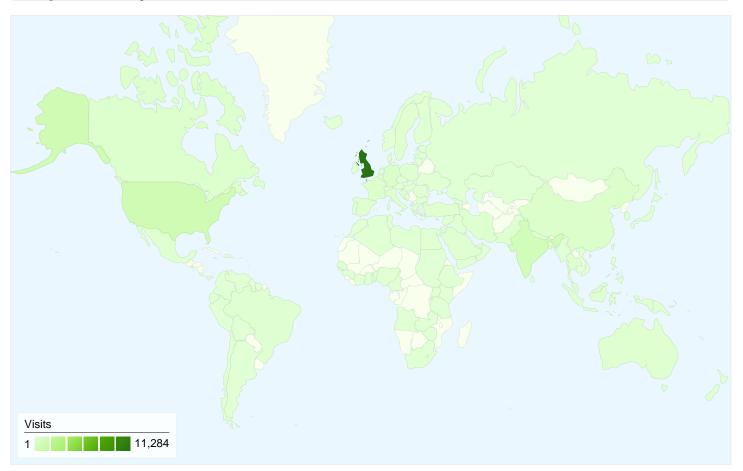


Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	5,687	31.45%	the role of hydrophobic amino	457	6.99%
(direct) ((none))	5,353	29.60%	chemical engineering	244	3.73%
tech.cam.ac.uk (referral)	981	5.43%	alefiyah jafferji	215	3.29%
cam.ac.uk (referral)	966	5.34%	cambridge chemical	159	2.43%
bing (organic)	681	3.77%	lynn gladden pro vice	152	2.33%

www.ceb.cam.ac.uk Map Overlay

Dec 1, 2009 - Dec 31, 2009 Comparing to: Site



18,082 visits came from 129 countries/territories

Visits 18,082 % of Site Total:	8,082 3.96		Avg. Time on Site 00:02:53		55.54	Bounce Rate 55.54%	
100.00%	Site Avg: 3.96 (0.00%)	Site Avg: 00:02:	53 (0.00%)	Site Avg: 42.40% (0.10%)	Site Avg: 55.549	% (0.00%)	
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United Kingdom		11,284	3.15	00:02:22	24.52%	62.43%	
United States		1,066	4.94	00:02:53	77.95%	48.97%	
India		904	6.35	00:04:57	78.76%	37.06%	
Germany		394	4.84	00:02:49	60.15%	39.59%	
China		347	6.14	00:06:14	63.69%	37.46%	
Canada		253	3.40	00:02:16	76.28%	57.71%	
Malaysia		223	4.01	00:02:53	50.67%	51.57%	
France		217	5.41	00:03:41	73.73%	48.39%	
Iran		146	4.94	00:04:51	84.93%	42.47%	

Pakistan	146	5.14	00:03:48	80.82%	46.58%
					1 - 10 of 129



71,623 Pageviews

55,643 Unique Views

55.54% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	7,924	11.06%
/index.php	6,779	9.46%
/people.php	2,037	2.84%
/pages/research.html	1,805	2.52%
/pages/prospective-students.html	1,510	2.11%