Comparing to: Site



Site Usage

22,911 Visits

84,861 Pageviews

3.70 Pages/Visit

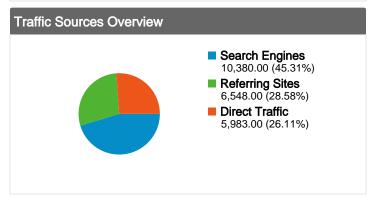
53.98% Bounce Rate

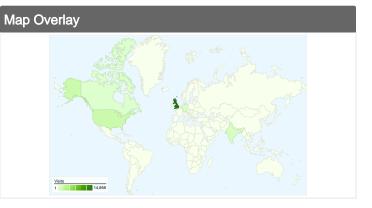
00:03:07 Avg. Time on Site

47.37% % New Visits

		• \	/isitors
800 400	 -0-0-0	-0-0-0	400
0	 		0
-			

Content Overview					
Pages	Pageviews	% Pageviews			
1	11,259	13.27%			
/index.php	5,202	6.13%			
/people.php	2,473	2.91%			
/pages/research.html	1,988	2.34%			
/people.php?action=category&c	1,663	1.96%			





Comparing to: Site



12,459 people visited this site

22,911 Visits

12,459 Absolute Unique Visitors

84,861 Pageviews

3.70 Average Pageviews

00:03:07 Time on Site

53.98% Bounce Rate

47.37% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	10,772	47.02%	T1	11,591	50.59%
Firefox	6,817	29.75%	Unknown	6,148	26.83%
Chrome	2,990	13.05%	DSL	3,188	13.91%
Safari	1,912	8.35%	Cable	1,726	7.53%
Opera	312	1.36%	Dialup	220	0.96%

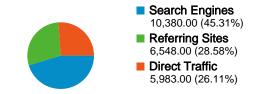


All traffic sources sent a total of 22,911 visits



28.58% Referring Sites

45.31% Search Engines



Top Traffic Sources

Sources	Visits	% visits
google (organic)	9,926	43.32%
(direct) ((none))	5,983	26.11%
tech.cam.ac.uk (referral)	995	4.34%
cam.ac.uk (referral)	960	4.19%
google.co.uk (referral)	459	2.00%

Keywords	Visits	% visits
"institute of biotechnology"	375	3.61%
sarada crowe	367	3.54%
cambridge chemical	330	3.18%
chemical engineering	328	3.16%
michaela mcneill	297	2.86%

Comparing to: Site



Pages on this site were viewed a total of 84,861 times

84,861 Pageviews

64,987 Unique Views

53.98% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	11,259	13.27%
/index.php	5,202	6.13%
/people.php	2,473	2.91%
/pages/research.html	1,988	2.34%
/people.php?action=category&c=academic	1,663	1.96%



22,911 visits came from 144 countries/territories

Visits 22,911 % of Site Total: 100.00%	Pages/Visit 3.70 Site Avg: 3.70 (0.00%)	00:03: Site Avg:		% New Visits 47.39% Site Avg: 47.37% (0.05%) Bounce 53.98% Site Avg: 53.98%		%
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom		14,858	3.39	00:03:14	33.22%	55.85%
United States		1,715	3.77	00:02:10	79.07%	57.78%
India		753	4.83	00:03:26	74.50%	48.87%
Germany		574	4.04	00:03:04	62.72%	55.75%
Canada		298	3.51	00:01:58	77.52%	61.74%
China		284	5.35	00:05:11	58.10%	41.20%
France		283	4.43	00:02:49	68.90%	51.24%
Singapore		248	5.04	00:03:25	66.53%	41.53%
Malaysia		248	3.90	00:02:58	64.92%	46.37%

Australia	163	4.74	00:02:49	74.85%	47.24%
					1 - 10 of 144