

Site Usage

23,290 Visits

58.16% Bounce Rate

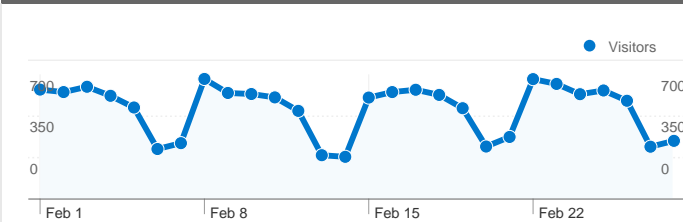
83,465 Pageviews

00:02:34 Avg. Time on Site

3.58 Pages/Visit

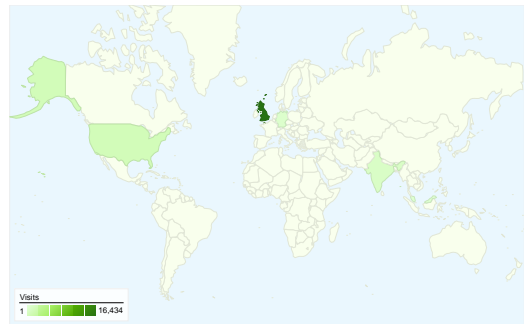
39.13% % New Visits

Visitors Overview

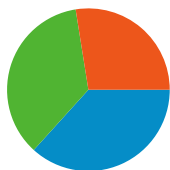


Visitors
10,494

Map Overlay



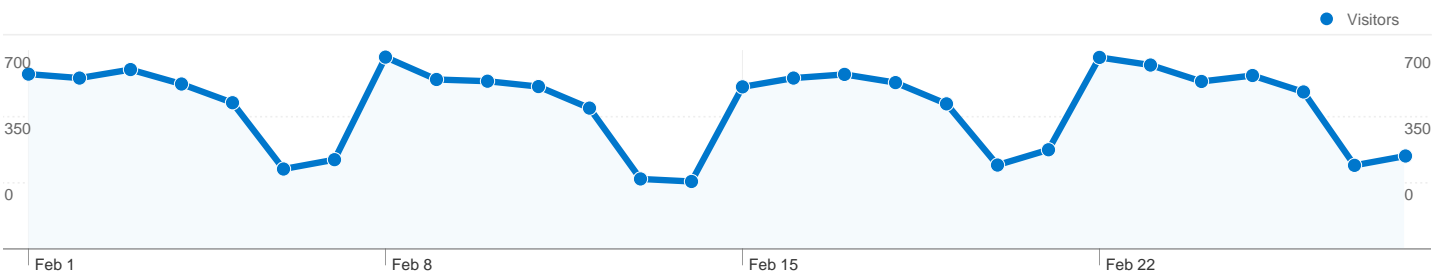
Traffic Sources Overview



- **Direct Traffic**
8,553.00 (36.72%)
- **Search Engines**
8,329.00 (35.76%)
- **Referring Sites**
6,408.00 (27.51%)

Content Overview

Pages	Pageviews	% Pageviews
/	10,705	12.83%
/index.php	8,388	10.05%
/people.php	2,538	3.04%
/pages/research.html	1,857	2.22%
/people.php?action=category&c	1,563	1.87%



10,494 people visited this site

23,290 Visits

10,494 Absolute Unique Visitors

83,465 Pageviews

3.58 Average Pageviews

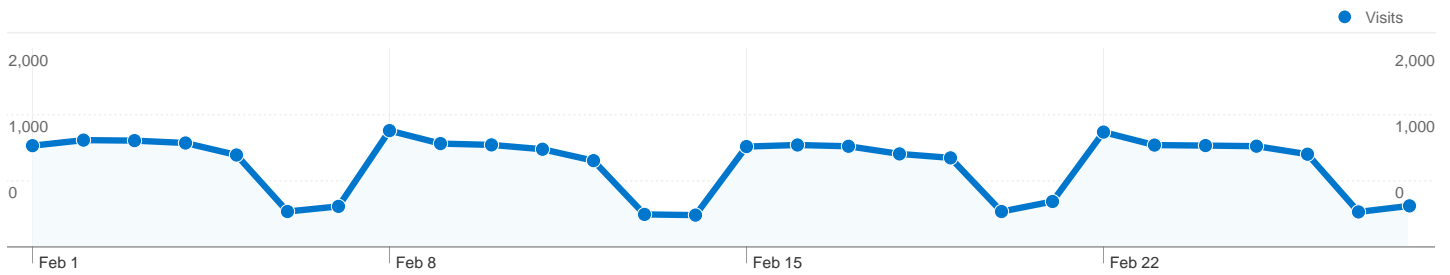
00:02:34 Time on Site

58.16% Bounce Rate

39.13% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	14,191	60.93%	T1	14,608	62.72%
Firefox	6,129	26.32%	Unknown	3,801	16.32%
Safari	1,395	5.99%	DSL	2,756	11.83%
Chrome	1,256	5.39%	Cable	1,897	8.15%
Opera	222	0.95%	Dialup	192	0.82%



All traffic sources sent a total of 23,290 visits

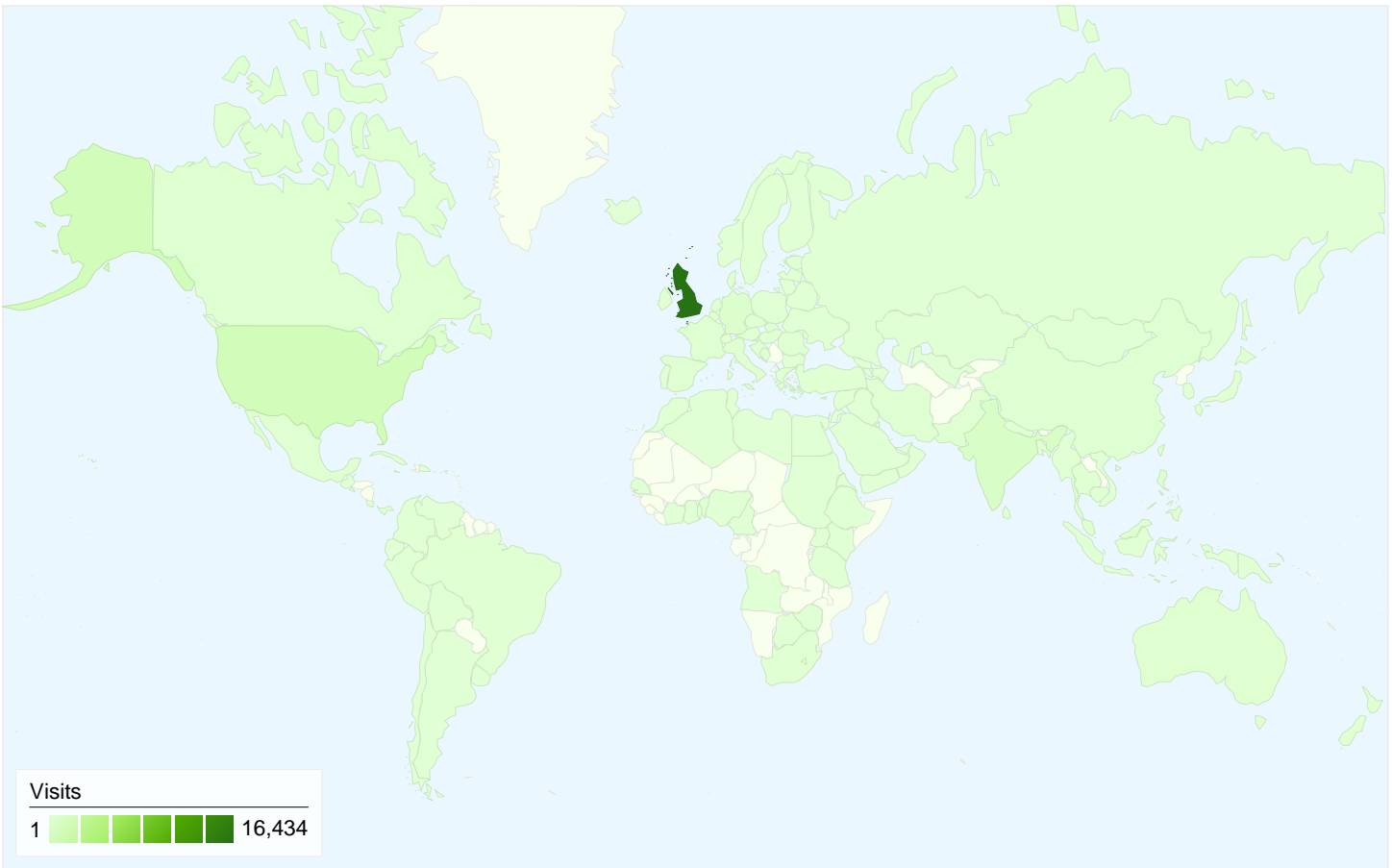
- 36.72%** Direct Traffic
- 27.51%** Referring Sites
- 35.76%** Search Engines



■ Direct Traffic	8,553.00 (36.72%)
■ Search Engines	8,329.00 (35.76%)
■ Referring Sites	6,408.00 (27.51%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	8,553	36.72%	markus kraft	419	5.03%
google (organic)	7,282	31.27%	chemical engineering	338	4.06%
cam.ac.uk (referral)	946	4.06%	chem eng cam	164	1.97%
tech.cam.ac.uk (referral)	878	3.77%	medicine on the fringes:	147	1.76%
bing (organic)	754	3.24%	cambridge chemical	126	1.51%

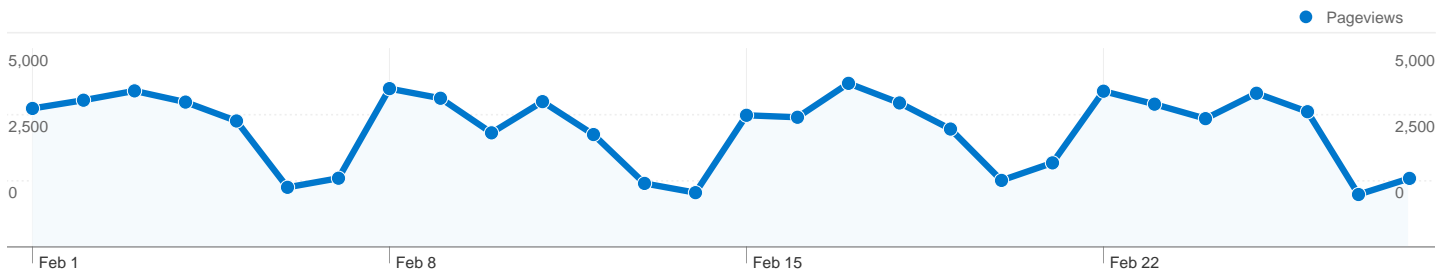


23,290 visits came from 136 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 23,290 % of Site Total: 100.00%	Pages/Visit 3.58 Site Avg: 3.58 (0.00%)	Avg. Time on Site 00:02:34 Site Avg: 00:02:34 (0.00%)	% New Visits 39.20% Site Avg: 39.13% (0.16%)	Bounce Rate 58.16% Site Avg: 58.16% (0.00%)	
United Kingdom	16,434	3.09	00:02:12	24.19%	62.30%
United States	1,358	3.93	00:02:22	84.09%	62.08%
India	723	4.53	00:03:41	85.75%	44.40%
Germany	425	5.58	00:03:27	61.18%	43.53%
Malaysia	230	3.37	00:02:32	58.26%	55.22%
Canada	225	3.54	00:01:49	86.67%	53.78%
China	193	8.82	00:05:59	68.91%	34.72%
France	187	5.09	00:03:03	77.54%	38.50%
Australia	158	4.53	00:03:17	74.68%	46.84%

Mexico	145	6.09	00:05:08	61.38%	42.07%
					1 - 10 of 136



Pages on this site were viewed a total of 83,465 times

 **83,465** Pageviews

 **64,535** Unique Views

 **58.16%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	10,705	12.83%
/index.php	8,388	10.05%
/people.php	2,538	3.04%
/pages/research.html	1,857	2.22%
/people.php?action=category&c=academic	1,563	1.87%