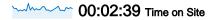




#### **82,218** Pageviews





57.55% Bounce Rate

39.67% New Visits

### **Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	13,824	61.54%	T1	13,267	59.06%
Firefox	5,692	25.34%	Unknown	4,138	18.42%
Safari	1,534	6.83%	DSL	2,977	13.25%
Chrome	1,174	5.23%	Cable	1,803	8.03%
Opera	134	0.60%	Dialup	230	1.02%



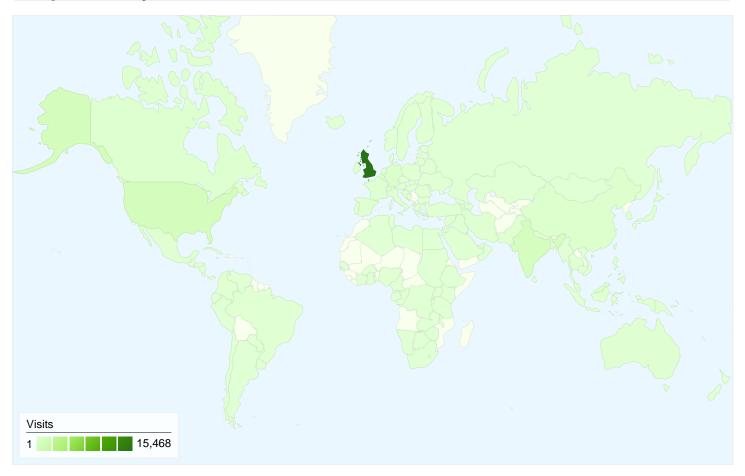
### **Top Traffic Sources**

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	7,695	34.25%	the role of hydrophobic amino	543	6.67%
google (organic)	7,053	31.40%	chemical engineering	374	4.59%
cam.ac.uk (referral)	1,144	5.09%	alefiyah jafferji	276	3.39%
tech.cam.ac.uk (referral)	1,024	4.56%	lynn gladden pro vice	194	2.38%
bing (organic)	847	3.77%	cambridge chemical	182	2.23%

# www.ceb.cam.ac.uk Map Overlay

## Jan 1, 2010 - Jan 31, 2010 Comparing to: Site





### 22,464 visits came from 140 countries/territories

Site Usage							
Visits 22,464 % of Site Total: 100.00%	Pages/Visit 3.66 Site Avg: 3.66 (0.00%)	Avg. Time on Site 00:02:39 Site Avg: 00:02:39 (0.00%)		% New Visits 39.71% Site Avg: 39.67% (0.10%)	<b>57.55</b> Site Avg:	Bounce Rate 57.55% Site Avg: 57.55% (0.00%)	
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United Kingdom		15,468	3.12	00:02:17	23.55%	62.38%	
United States		1,116	3.80	00:02:08	83.42%	57.62%	
India		914	4.78	00:03:30	78.12%	44.86%	
Germany		382	5.03	00:03:24	63.35%	42.15%	
China		302	6.77	00:07:07	58.94%	27.15%	
Malaysia		290	4.26	00:03:16	54.83%	55.52%	
Canada		252	3.63	00:02:05	88.10%	54.76%	
Singapore		202	7.80	00:04:35	54.46%	43.56%	
France		183	4.32	00:02:43	79.78%	40.98%	

Spain	155	4.96	00:03:02	74.84%	43.23%
					1 - 10 of 140



### Pages on this site were viewed a total of 82,218 times

57.55% Bounce Rate

### **Top Content**

Pages	Pageviews	% Pageviews
/	10,261	12.48%
/index.php	8,378	10.19%
/people.php	2,330	2.83%
/pages/research.html	2,002	2.43%
/pages/undergraduates-chemeng-bameng.html	1,656	2.01%