Comparing to: Site



Site Usage

21,839 Visits

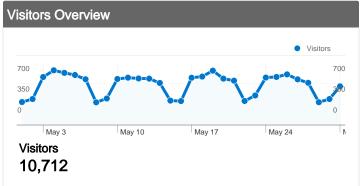
72,314 Pageviews

3.31 Pages/Visit

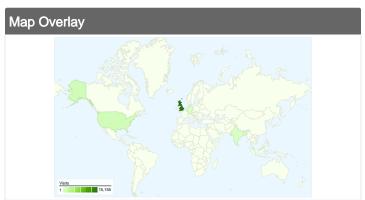
59.32% Bounce Rate

______ 00:02:43 Avg. Time on Site

42.52% % New Visits







Content Overview		
Pages	Pageviews	% Pageviews
1	10,723	14.83%
/index.php	7,467	10.33%
/people.php	2,011	2.78%
/pages/research.html	1,841	2.55%
/people.php?action=category&c	1,406	1.94%



10,712 people visited this site

21,839 Visits

10,712 Absolute Unique Visitors

72,314 Pageviews

3.31 Average Pageviews

00:02:43 Time on Site

59.32% Bounce Rate

42.52% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	12,453	57.02%	T1	13,997	64.09%
Firefox	6,376	29.20%	Unknown	3,172	14.52%
Chrome	1,467	6.72%	DSL	2,714	12.43%
Safari	1,240	5.68%	Cable	1,767	8.09%
Opera	184	0.84%	Dialup	165	0.76%

2

Traffic Sources Overview

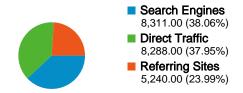


All traffic sources sent a total of 21,839 visits

7777 37.95% Direct Traffic

23.99% Referring Sites

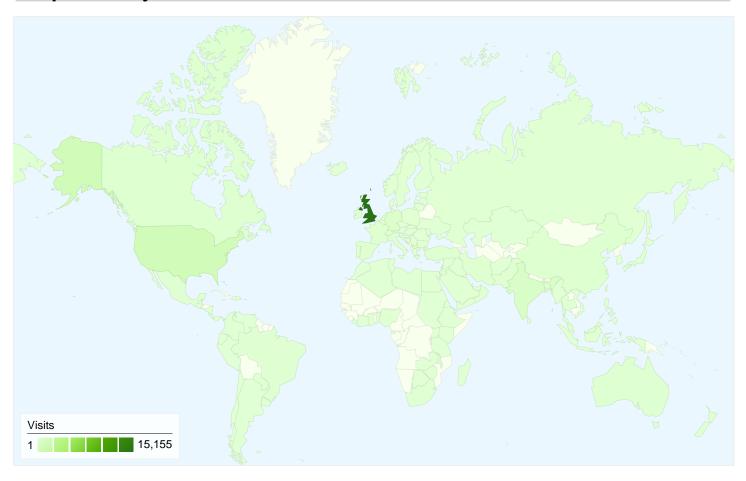
38.06% Search Engines



Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	8,288	37.95%
google (organic)	7,402	33.89%
tech.cam.ac.uk (referral)	783	3.59%
cam.ac.uk (referral)	759	3.48%
bing (organic)	721	3.30%

Keywords	Visits	% visits
markus kraft	668	8.04%
chemical engineering	294	3.54%
dr adrian fisher	187	2.25%
peter foreman cambridge	169	2.03%
dr adrian fisher cambridge	152	1.83%



21,839 visits came from 131 countries/territories

Site Usage							
Visits 21,839 % of Site Total: 100.00%	Pages/Visit 3.31 Site Avg: 3.31 (0.00%)	Avg. Time on Site 00:02:43 Site Avg: 00:02:43 (0.00%)		% New Visits 42.56% Site Avg: 42.52% (0.11%)	59.32 Site Avg:	Bounce Rate 59.32% Site Avg: 59.32% (0.00%)	
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United Kingdom		15,155	2.72	00:02:15	27.44%	64.23%	
United States		1,296	3.56	00:02:07	83.41%	58.72%	
India		662	4.99	00:04:03	78.55%	43.05%	
Germany		473	5.62	00:02:42	65.12%	39.96%	
Malaysia		270	3.33	00:03:01	43.70%	58.89%	
China		229	7.88	00:06:19	71.18%	32.31%	
Canada		185	5.18	00:02:27	80.00%	47.03%	
Australia		174	4.66	00:04:16	80.46%	48.85%	
Iran		165	3.56	00:03:29	85.45%	49.70%	

Spain	151	6.73	00:04:55	66.23%	37.09%
					1 - 10 of 131



Pages on this site were viewed a total of 72,314 times

72,314 Pageviews

56,899 Unique Views

59.32% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
1	10,723	14.83%
/index.php	7,467	10.33%
/people.php	2,011	2.78%
/pages/research.html	1,841	2.55%
/people.php?action=category&c=academic	1,406	1.94%