

Site Usage

25,528 Visits

81,721 Pageviews

3.20 Pages/Visit

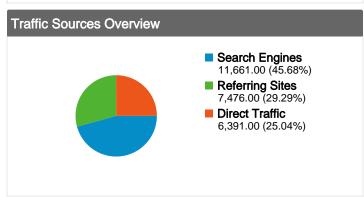
 57	.1	5%	Bounce	Rate

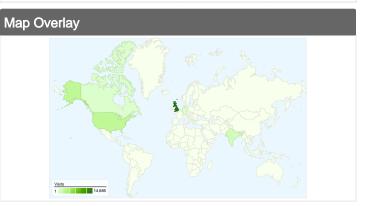
 $\stackrel{\checkmark}{}$ 00:02:29 Avg. Time on Site

53.16% % New Visits

		0-0-0	•	Visitors
800				80
	,			400
0				0

Content Overview		
Pages	Pageviews	% Pageviews
1	10,959	13.41%
/index.php	4,415	5.40%
/people.php	2,311	2.83%
/pages/hydrodynamic-	2,061	2.52%
/pages/research.html	1,747	2.14%







15,355 people visited this site

25,528 Visits

15,355 Absolute Unique Visitors

81,721 Pageviews

3.20 Average Pageviews

^------ 00:02:29 Time on Site

57.15% Bounce Rate

53.16% New Visits

Technical Profile

Browser	Visits	% visits
Internet Explorer	10,971	42.98%
Firefox	7,437	29.13%
Chrome	4,296	16.83%
Safari	2,229	8.73%
Opera	338	1.32%

Connection Speed	Visits	% visits
Unknown	25,528	100.00%

www.ceb.cam.ac.uk Traffic Sources Overview



All traffic sources sent a total of 25,528 visits

25.04% Direct Traffic

29.29% Referring Sites

45.68% Search Engines

Search Engines
11,661.00 (45.68%)
Referring Sites
7,476.00 (29.29%)
Direct Traffic
6,391.00 (25.04%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	11,250	44.07%
(direct) ((none))	6,391	25.04%
cam.ac.uk (referral)	963	3.77%
google.com (referral)	904	3.54%
tech.cam.ac.uk (referral)	853	3.34%

Keywords	Visits	% visits
peter kauders cambridge	800	6.86%
cambridge chemical	250	2.14%
laminar flow	247	2.12%
chemical engineering	233	2.00%
inna livshitz	168	1.44%



Pages on this site were viewed a total of 81,721 times

81,721 Pageviews

63,014 Unique Views

57.15% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	10,959	13.41%
/index.php	4,415	5.40%
/people.php	2,311	2.83%
/pages/hydrodynamic-voltammetry.html	2,061	2.52%
/pages/research.html	1,747	2.14%



25,528 visits came from 147 countries/territories

Site Usage						
Visits 25,528 % of Site Total: 100.00%	Pages/Visit 3.20 Site Avg: 3.20 (0.00%)	00:02: Site Avg:		% New Visits 53.21% Site Avg: 53.16% (0.10%)	57.15 Site Avg: 57.15	%
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom		14,685	3.02	00:02:39	33.09%	58.51%
United States		2,677	2.65	00:01:26	83.49%	64.03%
India		1,121	3.65	00:02:37	85.64%	52.54%
Germany		559	4.65	00:02:29	71.74%	48.84%
Canada		381	2.63	00:01:15	90.29%	57.22%
Australia		379	2.66	00:01:50	83.38%	66.75%
Malaysia		348	3.33	00:02:39	68.10%	56.32%
China		326	5.47	00:03:54	65.64%	45.09%
France		232	3.94	00:02:06	72.41%	48.71%

Singapore	212	4.16	00:02:49	74.53%	52.36%
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