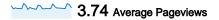
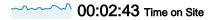


24,987 Visits

11,019 Absolute Unique Visitors

93,404 Pageviews





58.03% Bounce Rate

38.26% New Visits

Technical Profile

| Browser | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 15,936 | 63.78% | T1 | 15,184 | 60.77% |
| Firefox | 6,198 | 24.80% | Unknown | 4,327 | 17.32% |
| Safari | 1,355 | 5.42% | DSL | 3,107 | 12.43% |
| Chrome | 1,168 | 4.67% | Cable | 2,046 | 8.19% |
| Opera | 235 | 0.94% | Dialup | 282 | 1.13% |



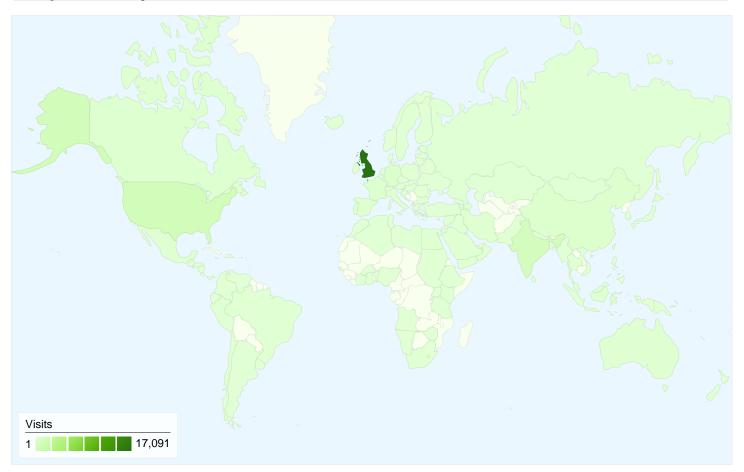
36.88% Search Engines

Top Traffic Sources

| Sources | Visits | % visits | Keywords | Visits | % visits |
|----------------------------|--------|----------|-------------------------------|--------|----------|
| google (organic) | 8,241 | 32.98% | the role of hydrophobic amino | 622 | 6.75% |
| (direct) ((none)) | 8,049 | 32.21% | chemical engineering | 426 | 4.62% |
| tech.cam.ac.uk (referral) | 1,256 | 5.03% | yasar khan cambridge | 221 | 2.40% |
| cam.ac.uk (referral) | 1,153 | 4.61% | christian hornung mcf | 214 | 2.32% |
| cheng.cam.ac.uk (referral) | 925 | 3.70% | eloise barnes | 188 | 2.04% |

www.ceb.cam.ac.uk Map Overlay

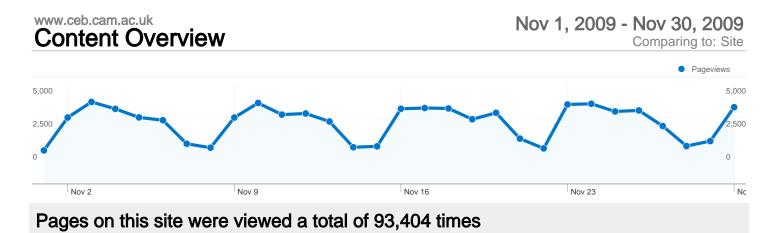
Nov 1, 2009 - Nov 30, 2009 Comparing to: Site



24,987 visits came from 136 countries/territories

| Site Usage | | 1 | | 1 | | | |
|---|--|--|-------------|---|---------------------------|--|--|
| Visits 24,987 % of Site Total: 100.00% | Pages/Visit 3.74 Site Avg: 3.74 (0.00%) | Avg. Time on Site 00:02:43 Site Avg: 00:02:43 (0.00%) | | % New Visits 38.28% Site Avg: 38.26% (0.07%) | 58.03 Site Avg: | Bounce Rate 58.03% Site Avg: 58.03% (0.00%) | |
| Country/Territory | | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate | |
| United Kingdom | | 17,091 | 3.04 | 00:02:11 | 22.11% | 63.81% | |
| United States | | 1,407 | 4.32 | 00:02:32 | 79.74% | 54.16% | |
| India | | 1,087 | 7.14 | 00:06:03 | 72.49% | 37.35% | |
| Germany | | 388 | 4.71 | 00:02:26 | 62.37% | 45.10% | |
| China | | 340 | 7.04 | 00:06:34 | 57.65% | 35.59% | |
| Canada | | 287 | 3.89 | 00:01:56 | 85.71% | 56.45% | |
| France | | 253 | 4.82 | 00:03:05 | 75.49% | 49.01% | |
| Malaysia | | 216 | 3.81 | 00:03:14 | 43.52% | 59.26% | |
| Spain | | 177 | 6.05 | 00:04:53 | 76.27% | 38.42% | |

| Iran | 166 | 4.68 | 00:04:58 | 78.31% | 50.00% |
|------|-----|------|----------|--------|---------------|
| | | | | | 1 - 10 of 136 |



93,404 Pageviews

71,692 Unique Views

58.03% Bounce Rate

Top Content

| Pages | Pageviews | % Pageviews |
|--|-----------|-------------|
| / | 11,255 | 12.05% |
| /index.php | 10,253 | 10.98% |
| /people.php | 2,697 | 2.89% |
| /pages/research.html | 2,263 | 2.42% |
| /people.php?action=category&c=academic | 1,905 | 2.04% |